

CORPORATE PARTNER PROPOSAL

Team Run for Roses

- An official GO! for a Cause charity in the 2013 GO! St. Louis Marathon & Family Fitness Weekend®, April 6-7, 2013, sponsored by **The Rose Foundation, an official 501©3 nonprofit**, in support of the Cystic Fibrosis Foundation: Raising awareness and funds for research to CURE Cystic Fibrosis!

Benefits of being a Corporate Partner of *Team Run for Roses*:

- Official Corporate Partner title
- Great community outreach opportunity and exposure
- Demonstrates company's investment in employees' physical and mental health and philanthropic efforts

The Rose Foundation Responsibilities:

- Present *Team Run for Roses* Kick-Off/Information Session at company's site
- List your company as "Official Corporate Partner" on all *Team Run for Roses* literature and marketing materials including but not limited to:
 - The Rose Foundation Website
 - *Run for Roses* Facebook page
 - *Team Run for Roses* flyers
- Include company's logo on the *Team Run for Roses* race day shirt, which each *Team Run for Roses* participant will receive (Feb. 15th deadline to have logo on team shirt)
- Provide complimentary race entry for each participant*
- Provide complimentary GO! St. Louis official 12-week training program led by Big River Running Company for each participant
- Provide Pre-Race Pasta Party for each participant
- Provide each participant with a personalized online fundraising page

Corporate Partner Responsibilities:

- Designate a program coordinator to act as liaison with *Team Run for Roses* coordinator
- Promote employee participation
- Guarantee at least 10 participants, but company participation is unlimited
- Provide company logo to The Rose Foundation for producing *Team Run for Roses* race day shirt
- Encourage each employee participant to raise the fundraising minimum and train for GO! St. Louis Marathon & Family Fitness Weekend
- Two options for fundraising:
 1. *If The Rose Foundation pays race entry fees, then all 5K participants raise \$75 each and all other event participants (marathon, half marathon & relay) raise \$150 each
 2. If your company (or employee participants) pay race entry fees, then all event participants raise \$50 each