

January, 2014

The Rose Foundation, a 501(c)(3), was founded in February 2011 by Colleen Caul, who had a dream to spread awareness, raise funds and share stories to support the ground breaking research for a cure for Cystic Fibrosis. Cystic Fibrosis, (CF), is a life-threatening genetic disease that causes mucus to build up and clog some of the organs in the body, particularly the lungs and pancreas. The Rose Foundation's inaugural event was *Run for Roses*, a 65-day, 1,000 mile pilgrimage where Colleen ran from St. Louis to New York City in honor of her sister, Katie Rose. *Run for Roses* raised over \$42,000 for CF research! **100% of all proceeds were donated to the Cystic Fibrosis Foundation to further research for new drugs, treatments and hopefully, one day, a CURE for Cystic Fibrosis!**

Last year we formed our first **Team Run for Roses**. 59 runners participated in several GO! St. Louis race events on behalf of Team *Run for Roses*, raising \$14,000 for CF. We are currently recruiting for our 2014 Team *Run for Roses*. Our runners will be able to run in ANY RACE IN ANY CITY. We are hoping to spread awareness, not only in our area, but in cities across the country.

We are looking for sponsors for our high performance team tech shirts. We are hoping your company will consider a sponsorship, perhaps a \$500 level. Your company's logo will be displayed on our team shirt, as well as on our website and facebook page. Your contribution will mean so much to those 30,000 people in the United States who are living with CF. Your support will allow all the funds we raise to go directly to the Cystic Fibrosis Foundation.

To find out more about a sponsorship and our foundation, please contact Linda Caul at 314-952-7944 or caullinda@hotmail.com at your convenience.

Thank you so much for your consideration. With your support, step by step, this journey will make each breath a little easier for those living with CF.

Please visit us at our website: runforroses.com and 'like' *Run for Roses* on facebook. Thank you for helping us spread the awareness and raise the much needed funds to CURE CF!

Sincerely,

Linda Caul
Executive Director
The Rose Foundation

Tax ID# 27-4931447

Running 'til CF stands for Cure Found!